

### **Secretary Report 2022**

#### **Membership and Communication**

This year we've been bouncing back after the lockdown. We've found that we have had a massive increase in membership. Mainly because it is now all online and membership is easier to record and also easier to apply for. We also require families to be registered to access any of our events now whereas before we were reliant on tracking them down to complete a paper version.

Stay n Play is still incredibly popular. We've had a boost in new families at Stay n Play with very young children as they struggle with lockdown, isolation and dealing with a child with additional needs alone. Family Fun Days were also selling out in seconds at the start of the reopening events. However, this is starting to settle down a little and numbers are more steady again.

We believe that the boost in numbers for membership is also due to lack of access to services and huge waiting lists. Families are desperate for support and are turning to Charities like Little Hiccups.

We continue to have a professional reputation and have won several Awards (including The Queen's Award for Voluntary Service) this year which reflects this. We've done very little advertising so the growth is mainly through professional recommendations (physios, nurses, etc) word-of-mouth and our reputation. Social media seems to be an important method of communication for the families and the Private Group of Facebook has certainly seen this with families seeking advice or passing on goods through there.

Membership Numbers can be found in Appendix 1 Family Fun Days can be found in Appendix 2



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Registered Charity No: 1170147 Company Limited by Guarantee No: 9692276

#### **New Direction / Expansion**

We've spent the year returning to full use of services and all are now fully back with all services. Family Fun Days were initially very popular, often selling out in minutes. These have started to settle down now and takes a couple of days before selling out now. We started off doing smaller, more local events supporting local businesses who would have struggled during lockdown.

Lockdown has also shown us that sometimes parents need a break and we have consequently started Parent/Carer events only. These are every three months and are popular at the moment with 12-19 at every event.

Stay n Play has remained popular and in the last few months increasingly so. We've opened a second slot on Monday morning which has allowed access to several new families. Both sessions remain popular so we are currently opening up the Sensory Room and Soft Play room at the same time. We have continued to ask people to book on so we can monitor numbers. We are expecting numbers to decrease slightly in September again when a number will start school.

The Buggies are still in use and this year will be their most popular year for usage. They have been for a service and remain in very good condition. We have a couple of companies/Charities who hire them out to show to families for potential purchases and this helps with the funding.

The Travel Beds have also been purchased and used a few times.

Yoga has been dropped this year as we were unable to find mutually agreeable times with the yoga instructors. We have, however, started Physio Assessments every two weeks run at the same time as Stay n Play sessions. This has proved to be popular and after the trial period which ends Sept 5th, will be continued.

Hydrotherapy restarted this year with a few adjustments to ensure safety. There is a 10 min gap in between sessions for cleaning and this may be continued moving forward. We have one more year of Hydrotherapy with the current Grant left.

We are also lucky enough to welcome Heather as a Trustee this year and B as a volunteer. I have had a few other enquiries from other parents for volunteering duty which needs to be pursued.

Next year, we will need to consider a steady income and create fun and exciting fundraising challenges that comply with government regulations. We have restarted Professional Fundraising as well.

I am continuing to to take Little Hiccups in a more environmentally friendly direction. There are a number of ways which we can do this. I think the choices we make when we purchase are important and should be considered. As a charity, there is however a balance between cost and eco friendly that we would have to be aware of. Our use of In Kind Direct for a number of our products is saving items from landfill but we should start to also consider reducing our plastic use where we can and consider other environmental impacts. I would like to strive for an eco friendly goal that we can all achieve.

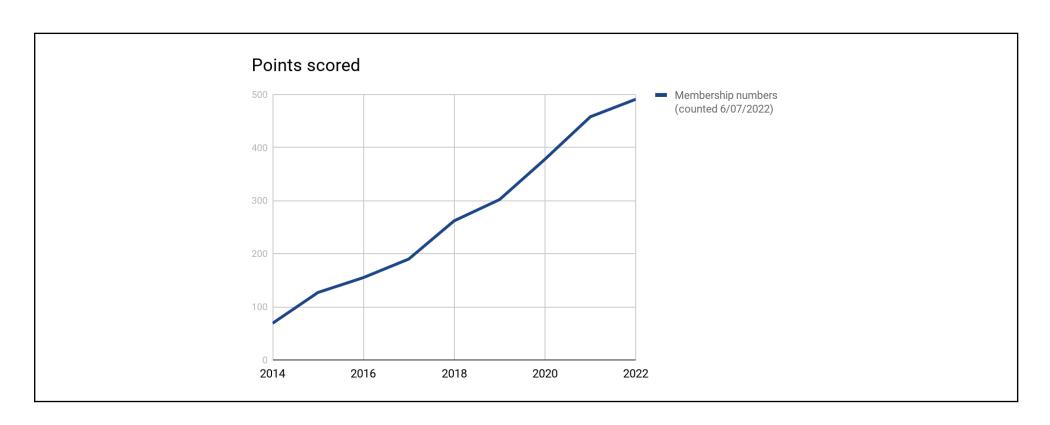
We've also remained prominent in West Yorkshire CANN and have started to tackle issues in the wider community such as EHCP's and Early Years Support.

This year we won The Queens Award for Voluntary Service, Compassionate Leeds Award and Scope Activities for Inclusive Award. We've also registered with the Fundraising Regulator. I am aiming to complete the Charity Excellence Award as well.

Miriam Watson-Pratt Secretary

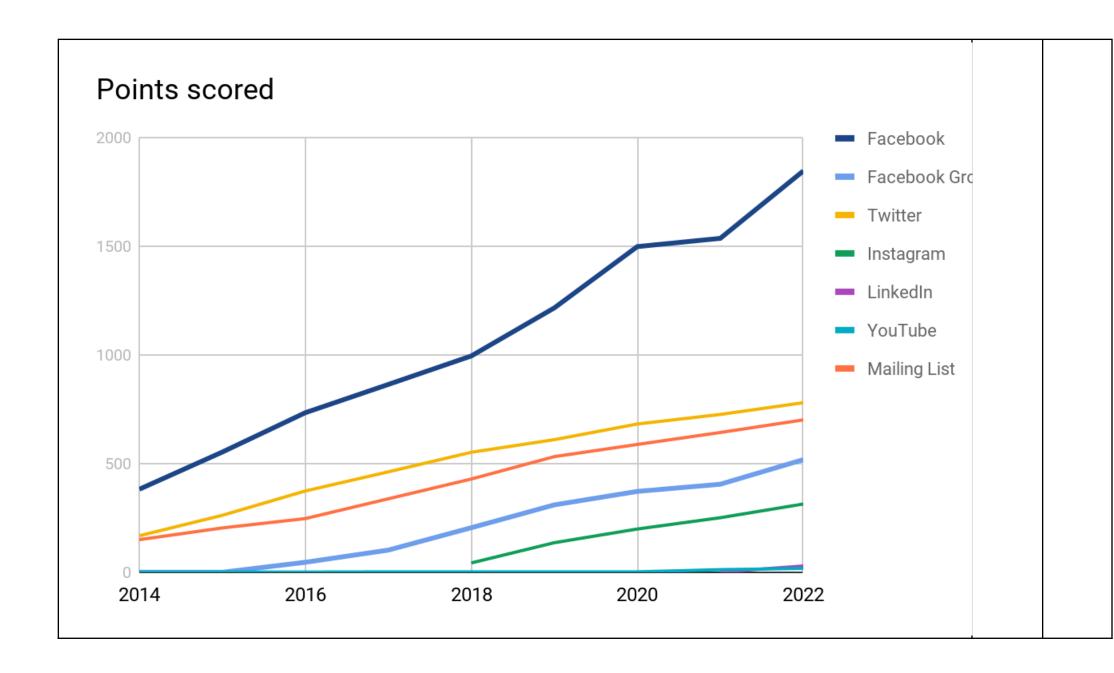
Appendix 1 Membership numbers (counted 7/05/2020)

| Attending  | 2014 | 201 | %   | 2016 | %inc | 2017 | %inc | 2018 | %inc | 2019 | %inc | 2020 | %inc  | 2021 | %inc | 2022 | %inc  |
|------------|------|-----|-----|------|------|------|------|------|------|------|------|------|-------|------|------|------|-------|
| Members    |      | 5   | inc |      |      |      |      |      |      |      |      |      |       |      |      |      |       |
| Complete   | 35   | 98  | +64 | 122  | +20% | 187  | +35% | 311  | +66% | -    | -    | -    | -     | -    | -    |      |       |
| d          |      |     | %   |      |      |      |      |      |      |      |      |      |       |      |      |      |       |
| Registrati |      |     |     |      |      |      |      |      |      |      |      |      |       |      |      |      |       |
| on Forms   |      |     |     |      |      |      |      |      |      |      |      |      |       |      |      |      |       |
| Families   | 69   | 127 | +46 | 155  | +22% | 190  | +18% | 262  | +38% | 302  | +13% | 360  | +19%  | 360  | 0%   |      |       |
| on         |      |     | %   |      |      |      |      |      |      |      |      |      |       |      |      |      |       |
| Contact    |      |     |     |      |      |      |      |      |      |      |      |      |       |      |      |      |       |
| Form       |      |     |     |      |      |      |      |      |      |      |      |      |       |      |      |      |       |
| Online     |      |     |     |      |      |      |      |      |      |      |      | 18   | +100% | 80   | 344% | 491  | +514% |
| Registrati |      |     |     |      |      |      |      |      |      |      |      |      |       |      |      |      |       |
| on         |      |     |     |      |      |      |      |      |      |      |      |      |       |      |      |      |       |



| Social<br>Media    | 2016 | %inc | 2017 | %inc | 2018                          | %inc  | 2019   | %inc  | 2020   | %inc | 2021   | %inc  | 2022   | %inc   |
|--------------------|------|------|------|------|-------------------------------|-------|--------|-------|--------|------|--------|-------|--------|--------|
| Faceboo<br>k       | 734  | +25% | 864  | +15% | 995                           | +15%  | 1216   | +18%  | 1498   | +23% | 1536   | 2.5%  | 1846   | +20%   |
| Faceboo<br>k Group | 46   | -    | 102  | +55% | 205                           | +101% | 310    | +34%  | 372    | +20% | 405    | 8.9%  | 518    | +25%   |
| Twitter            | 374  | +30% | 462  | +19% | 552                           | +19%  | 610    | +9.5% | 682    | +12% | 726    | 6%    | 780    | +7%    |
| Google+            | 47   | +89% | 49   | +4%  | 49                            | n/a   | Closed | n/a   | Closed | n/a  | Closed | n/a   | Closed | n/a    |
| Instagra<br>m      | -    | -    | -    | -    | 43<br>reopene<br>d<br>account | 0%    | 138    | +69%  | 199    | +44% | 251    | 26.1% | 314    | +25%   |
| LinkedIn           | -    | -    | -    | -    | -                             | -     | -      | -     | -      | -    | 1      | 100%  | 29     | +2800% |

| Blogger         | 28 posts | +61%    | 46 posts | +39%  | 60 posts | +30%  | 82 posts | +27%  | Closed - | n/a  | Closed - | n/a  | Closed | n/a  |
|-----------------|----------|---------|----------|-------|----------|-------|----------|-------|----------|------|----------|------|--------|------|
|                 | 4248     | posts   | 9,646    | posts |          | posts |          | posts | on       |      | on       |      |        |      |
|                 | views    | +67%vie | views    | +56%  | 15,936   | +65%  | 19,675   | +19%  | website  |      | website  |      |        |      |
|                 |          | WS      |          | views | views    | views | views    | views |          |      |          |      |        |      |
| YouTube         | 1        | 0%      | 2!       | +50%  | 2        | 0%    | 2        | 0%    | 2        | 0%   | 12       | 500% | 18     | +50% |
| Mailing<br>List | 247      | +17%    | 338      | +27%  | 429      | +27%  | 532      | +24%  | 588      | +10% | 643      | 9.3% | 701    | +89% |



## Appendix 2 – Breakdown of Family Fun Day events.

These figures represent the amount booked not attended.

|                   | 2014 | 2015  | 2016  | 2017   | 2018  | 2019   | 2020   | 2021                            | 2022   |
|-------------------|------|---|---|--|---|--|--|---------------------------------|--|
| Jan               |      | Xscape Soft<br>Play and<br>Glow in the<br>Dark Golf<br>Children: 41 | Wall Climbing<br>at Leeds Wall<br>Normal Hoist:<br>29<br>Special Chair<br>Hoist: 8<br>Total: 37 | Storytelling<br>at the<br>Rainbow<br>Factory<br>Adults: 28<br>Children: 33<br>Total: 61        | -   | Adventures<br>at Clip n<br>Climb:<br>Adult: 69<br>Children: 86<br>Total: 155 | Fundraising and Adventures at Clip n Climb: Adult: 58 Child: 69 Total: 127 | Cancelled<br>due to<br>Covid-19 | Pottery<br>Painting<br>Adult: 32<br>Children: 39<br>Total: 71  |
| Stay<br>n<br>Play |      |   |   |  |   |  | Adult: 9<br>Children:9<br>Total:19   | Cancelled<br>due to<br>Covid-19 | Adult: 17<br>Children:15<br>Total: 32  |
| Feb               |      | Family<br>Photoshoot<br>Families: 12                                | Photoshoot<br>at Leeds City<br>Museum<br>Families: 15   | Oxygen<br>Freejumping<br>Adults: 58<br>Children: 64<br>Total: 122                              | The Deep in<br>Hull<br>Adults: 58<br>Children: 63<br>Total: 121 | Soft Play at<br>Kidzone<br>Adult: 41<br>Children: 49<br>Total: 90            | Family<br>Photoshoot<br>Families: 18                                       | Cancelled<br>due to<br>Covid-19 | Skateboardin<br>g/Scooters at<br>LS10<br>Adult: n/a<br>Children: 30<br>Total: 30<br>Parent/Carer<br>- Pottery and<br>prosecco<br>Total: 19 |
| Stay<br>n<br>Play |      |   |   |  |   |  | Adult: 16<br>Children:26<br>Total:42                                       | Cancelled<br>due to<br>Covid-19 | Adult: 30<br>Children:33<br>Total: 63  |
| Marc<br>h         |      | Music<br>Sessions and<br>Sensory<br>Leeds<br>Families: 10           | Harrogate<br>Town<br>Football Club<br>Adults: 18<br>Children: 13                                | Family<br>Photoshoot<br>March 12 <sup>th</sup> : 12<br>families<br>March 19 <sup>th</sup> : 11 | Family Photoshoot April 15th (rearranged) and March             | Family Photoshoot: 10th and 17th March: 18 families                          | Lush:<br>Children - 23<br>Adults - 24<br>Total 47                          | Cancelled<br>due to<br>Covid-19 | Bowling at<br>Barnsley<br>Bowl<br>Total 67   |

|                   |   |  | Total: 31  | families<br>Total: 23  | 22nd: 18<br>families  |   |                                     |  |   |
|-------------------|---|--|--|--|---|---|-------------------------------------|--|---|
| Stay<br>n<br>Play |   |  |  |  |   |   | Adult: 6<br>Children: 7<br>Total:13 | Cancelled<br>due to<br>Covid-19  | Adult: 46<br>Children:49<br><i>Total:</i> 95  |
| April             |   | Stockheld<br>Park Easter<br>Adventure<br>Adults: 27<br>Children: 26<br>Total: 53 | Harrogate Town Football Club Adults: 18 Children: 13 Total: 31 Music Sessions at Sensory Leeds Adults: 15 Children: 14 Total: 29 | Yorkshire<br>Wildlife Park<br>Adults: 68<br>Children: 72<br>Total: 140 | Indoor<br>Skydiving at<br>Airkix<br>Adults: 40<br>Children: 39<br>Total: 79           | Relaxed<br>Session at<br>Lush<br>Adult: 22<br>Children: 18<br>Total: 40 | Cancelled<br>due to<br>Covid-19     | Cancelled<br>due to<br>Covid-19  | Soft Play at Kid Zone Adults: 55 Children:57 Total: 112  Parent/Carer: Axe Throwing Total: 14 |
| Stay<br>n<br>Play |   |  |  |  |   |   | Cancelled<br>due to<br>Covid-19     | Adult: 12<br>Children: 11<br>Total: 23   | Adult: 56<br>Children: 54<br><i>Total: 110</i>  |
| Мау               | Showcase<br>Cinema<br>Adults: 33<br>Children: 37<br>Total: 70 | Disability<br>Rocks<br>Standard<br>ticket: 26<br>Under 5's: 5<br>Total: 31       | Purple Party<br>at Blacksmith<br>Arms Pub<br>Adults 21<br>Children: 17<br>Total 38   | Sensory<br>Space Leeds<br>Adults 15<br>Children: 15<br>Total 30        | Ponderosa<br>Rural<br>Therapeutic<br>Park<br>Adults: 56<br>Children: 52<br>Total: 108 | Cannon Hall<br>Farm<br>Adult: 51<br>Children: 49<br>Total: 100          | Cancelled<br>due to<br>Covid-19     | This Green<br>Moon Forest<br>School<br>Adult: 17<br>Children: 13<br>Under 5: 0 | Ice Skating at<br>Planet Ice<br>Adult: 53<br>Children: 58<br>Total: 111                       |
| Stay<br>n<br>Play | -   | -  | -  | -  |   |   | Cancelled<br>due to<br>Covid-19     | Adult: 13<br>Children: 15<br>Total: 28   | Adult: 56<br>Children: 54<br>Total: 110   |

| June              | Disability<br>Rocks<br>Adults: 27<br>Children: 27<br>Total: 54                                  | Chill Factor – skiing Stand up skier: 38 Sit down: 8 Total: 46 | Lazer Zone<br>Adult: 21<br>Children: 12<br>Total: 33          | Boss Baby @<br>Showcase<br>Cinema<br>Adult: 38<br>Children: 43<br>Total: 81                            | Soft Play at<br>KidZone<br>Adult: 37<br>Children: 39<br>Total: 76                     | Forest<br>School<br>Adult: 35<br>Children: 48<br>Total: 83            | Cancelled<br>due to<br>Covid-19 | -Cancelled<br>due to<br>Covid-19   | Mini Music<br>Gig<br>Total: 70                 |
|-------------------|---|--|---|--|---|---|---------------------------------|--|--|
| Stay<br>n<br>Play |   |  |   |  |   |   | Cancelled<br>due to<br>Covid-19 | Adult: 17<br>Children: 14<br>Total: 31   | Adult: 58<br>Children: 53<br>Total: 111        |
| July              | Dino Jaws Adults: 51 Children: 54 Total: 105 Farsley Library Adults: 13~ Children: 14 Total: 27 | Shabang<br>Adult: 31<br>Children: 24<br>Total: 55              | Mimika<br>Theatre<br>Adult: 32<br>Children: 28<br>Total: 60   | Shebang Adult: 64 Children: 59 Total: 123  Watersports at Yeadon Tarn Adult: 14 Children: 18 Total: 32 | Creepy<br>Crawly<br>Adult: 71<br>Children: 79<br>Total: 150                           | Party - Circus<br>themed<br>Adults: 95<br>Children: 95<br>Total - 190 | Cancelled<br>due to<br>Covid-19 | Cancelled<br>due to<br>Covid-19  |  |
| Stay<br>n<br>Play |   |  |   |  |   | Adult: 11<br>Children: 13<br>Total:24                                 | Cancelled<br>due to<br>Covid-19 | Adults 26<br>Children: 33<br>Total: 59   |  |
| Aug               | Wildlife Park<br>Adults: 24<br>Children: 22<br>Total: 46  | Skelton<br>Grange<br>Adults: 11<br>Children: 20<br>Total: 31   | Sensory Fun<br>Bus<br>Adults: 15<br>Children: 10<br>Total: 25 | Children's<br>Tea Party @<br>Iveridge Hall<br>Adults: 35<br>Children: 26<br>Total: 61                  | Children's<br>Tea Party at<br>Iveridge Hall<br>Adult: 47<br>Children: 41<br>Total: 88 | No event due<br>to Hiccups<br>Holiday                                 | Cancelled<br>due to<br>Covid-19 | Children's Tea Party at Iveridge Hall Adult: 41 Children: 30 Total: 71  Parent/Carer Escape Room | Parent/Carer<br>Event: Go<br>Karting<br>Total: |

|                   |  |  |   |  |   |  |  | Total: 12   |  |
|-------------------|--|--|---|--|---|--|--|---|--|
| Stay<br>n<br>Play |  |  |   |  |   | Adult: 19<br>Children: 20<br><i>Total:</i> 39                              | Cancelled<br>due to<br>Covid-19        | Adults 18<br>Children: 29<br><i>Total: 47</i>                                       |  |
| Sept              | Sports Day<br>Adults: 10<br>Children: 8<br>Total: 18 | Cannon Hall<br>Farm<br>Adults: 30<br>Children: 28<br>Total: 58 | Indoor Sky<br>Diving<br>Adults: 23<br>Children: 35<br>Total: 58 |  | Bowling at<br>Bansley Bowl<br>Adult: 20<br>Children: 29<br>Total: 49                        | Rainbow<br>Factory<br>Adults: 30<br>Children: 28<br>Total - 58             | Cancelled<br>due to<br>Covid-19        | Growing Zone Adult: 25 Children: 25 Total: 7  Parent/Carer Jamacian Night Total: 14 |  |
| Stay<br>n<br>Play |  |  |   |  |   | Adult:5<br>Children:5<br>Total: 10   | Adults 3<br>Children: 3<br>Total: 6    | Adults 26<br>Children: 16<br>Total: 42  |  |
| Oct               | Nell Bank<br>Adults: 20<br>Children: 29<br>Total: 49 | Rainbow<br>Factory<br>Adults: 17<br>Children: 20<br>Total: 37  | The Works<br>Adults: 23<br>Children: 8<br>Total: 31             | Skiing with<br>Disability<br>Sports<br>Adults: 32<br>Children:45<br>Total: 77<br>A Spooky<br>Visit to the<br>Donkey<br>Sanctuary<br>Adults: 22<br>Children:28<br>Total: 50 | Canal<br>Boating with<br>the Safe<br>Anchor Trust<br>Adult: 37<br>Children: 33<br>Total: 70 | Skiing with<br>Disability<br>Sports<br>Adult: 26<br>Child: 52<br>Total: 78 | Cancelled<br>due to<br>Covid-19        | Stockeld Park - Halloween Adventure Adults: 51 Children: 49 Total: 100              |  |
| Stay<br>n<br>Play |  |  |   |  |   | Adult: 3<br>Children:2<br>Total:5  | Adults 11<br>Children: 12<br>Total: 23 | Adult: 23<br>Children: 22<br>Total: 45  |  |

| Nov               | Cinema<br>Adults: 29<br>Children: 33<br>Total: 62   | Showcase<br>cinema<br>Adults: 19<br>Children: 17<br>Total: 36  | Trolls at The<br>Showcase<br>Cinema<br>Adults: 58<br>Children: 58<br>Total: 119                               | Paddington 2<br>at The<br>Showcase<br>Cinema<br>Adults: 48<br>Children: 62<br>Total: 110                        | Smallfoot at<br>the<br>Showcase<br>Cinema<br>Adult: 48<br>Children: 66<br>Total: 114   | Abominable<br>at the<br>Showcase<br>Cinema<br>Adults: 45<br>Children: 56<br>Total: 101                          | Cancelled<br>due to<br>Covid-19      | Ron's Gone Wrong at the Showcase Cinema Adults: 44 Children: 54 Total: 98                                      |
|-------------------|---|--|---|---|--|---|--------------------------------------|--|
| Stay<br>n<br>Play |   |  |   |   |  | Adult: 9<br>Children:12<br>Total:21   | Cancelled<br>due to<br>Covid-19      | Adult: 26<br>Children:26<br><i>Total:</i> 52   |
| Dec               | Sundown Adventureland Adults: 72 Children: 65 Total: 137  Christmas Party Adults: 43 Children: 46 Total: 89 | Sundown Adventurelan d Adults: 37 Children: 33 Total: 70  Christmas Party Adults: 68 Children: 66 Total: 134 | Sundown Adventurelan d Adults: 59 Children: 59 Total: 118  Christmas Party Adults: 88 Children: 85 Total: 173 | Sundown Adventurelan d Adults: 104 Children: 96 Total: 200  Christmas Party Adults: 93 Children: 100 Total: 193 | Sundown Adventurelan d Adult: 140 Children: 144 Total: 284  Also Sundown run one this year  Christmas Party: Adult: 106 Children: 108 Total: 214 | Sundown Adventurelan d Adult: 100 Children: 106 Total: 206  Christmas Party Adult: 106 Children: 109 Total: 215 | Cancelled<br>due to<br>Covid-19      | Sundown Adventurelan d Adult: 100 Children: 100 Total: 200  Christmas Party Adult: 107 Children: 97 Total: 204 |
| Stay<br>n<br>Play |   |  |   |   |  | Adult:<br>Children:<br>Total:   | Adults 7<br>Children: 6<br>Total: 13 | Adult: 15<br>Children:18<br>Total: 33  |

# Appendix 3 Incident Report Updates

|           | Exclusions  | Hate Incidents                | Health & Safety | Complaints/Grievance<br>s | Data incidents/breaches |  |  |  |
|-----------|---|-------------------------------|-----------------|---------------------------|-------------------------|--|--|--|
| 2018-2019 | 1   | 0                             | 1               | 1                         | 0                       |  |  |  |
| Comments  | Exclusion - Non Payment.  | Procedure followed.           |                 |                           |                         |  |  |  |
|           | H&S - Allergy Risk at Stay n Play. RA updated and new processes in place  |                               |                 |                           |                         |  |  |  |
|           | Complaints - issue between  | en two families at Stay n Pla | ay. Resolved.   |                           |                         |  |  |  |
| 2019-2020 | 0   | 0                             | 0               | 2                         | 0                       |  |  |  |
| Comments  | Unofficial Complaint Poor Vegan food option at Christmas Party. Royal Armouries admitted fault and apologised. Resolved.  Unofficial Complaint Hydrotherapy - family that had opted for no photos was in the background of a photo that went on social media via another family. Was immediately removed when asked, an apology was issued and a refund for the Hydro sessions as they opted not to attend anymore. Resolved  |                               |                 |                           |                         |  |  |  |
| 2020-2021 | 0   | 0                             | 0               | 0                         | 1                       |  |  |  |
|           | Data Protection Breach - 11/03/2021 X emailed me her application form on Monday 8th March 2021 11.30am for The Principle Trust holidays. I downloaded the application to my local folder to upload to store in the cloud. Unfortunately, I renamed and uploaded the wrong document and as the one that X sent out to me was named the same as the original, empty document I did not realise my mistake. This was then sent out to the next 5 families who requested an application form before I was informed on wednesday 10th March 2021 at 11am. I have contacted them all to let them know of my error, asked them to delete all copies and not read if they have already not done so and sent them a new copy.  X was emailed with what has happened and processes of complaint should she wish to pursue. Trustees have all been informed and are aware. |                               |                 |                           |                         |  |  |  |

|           |   | Update: X unconcerned with what happened. 3 of the 5 affected individuals got back to me to say they had not opened and have now deleted. The last is the one that informed me. One has not replied. |                             |                           |   |  |  |  |  |
|-----------|---|--|-----------------------------|---------------------------|---|--|--|--|--|
| 2021-2022 | 0   | 0  | 6                           | 0                         | 0   |  |  |  |  |
|           | ambulance.Procedure  Health and Safety - 3                | as condition that caus<br>was followed<br>/12/2021<br>knocked to the groun   | d by an enthusiastic larger |                           | uired rescue meds and an  but in future parties we will be asking |  |  |  |  |
|           | Health and Safety - 09<br>Child in Stay n Play ha         | Heather Watson (Team Teach trained) to support the entertainer.  Health and Safety - 09/05/2022  Child in Stay n Play had a seizure. No meds required. Procedure followed                            |                             |                           |   |  |  |  |  |
|           | Health and Safety - 12 Child in Stay n Play b             |  | dministered.                |                           |   |  |  |  |  |
|           | Health and Safety - 30<br>Child in Stay n Play ha<br>fix. |  | ted caused by heat. Air cor | nditioning is broken in S | Soft Play room. Chasing Leeds Mencap to                           |  |  |  |  |

| Health and Safety - 21/07/2022<br>Child in Stay n Play playing outside scraped toy. First Aid was administered. |
|---|
|   |