

Secretary Report 2023

Membership and Communication

This year we can consider ourselves fully returned on all fronts and a case of managing the massive increase in membership that just keeps coming and the demands on our services. Mainly because it is now all online and membership is easier to record and also easier to apply for. We also require families to be registered to access any of our events now whereas before we were reliant on tracking them down to complete a paper version.

Stay n Play is remaining steady and we have increased our sessions to twice a week to fulfil demand. Family Fun Days were also still selling out in minutes with waiting lists being quite large for some of the more popular events (parties and Christmas events mainly) - We have started tracking the numbers on the waiting list (see KPI's) so we can assess if we need to expand this service. We believe that the boost in numbers for membership is also due to lack of access to services and huge waiting lists. Families are desperate for support and are turning to Charities like Little Hiccups.

Membership Numbers can be found in Appendix 1 Family Fun Days numbers (including Waiting List) can be found in Appendix 2

New Direction / Expansion

The majority of Family Fun Days have expanded back to the bigger events although we are still trying to do a range of activities to suit all abilities and ages. Some of the events aimed at the younger ones will be smaller in numbers. The Parent/Carer events are continuing. These are every three months and are popular at the moment with 12-19 at every event.

Stay n Play has remained popular and in the last few months increasingly so. We've opened a second slot on Monday morning which has allowed access to several new families. Both sessions remain popular so we are currently opening up the Sensory Room and Soft Play room at the same time. We have continued to ask



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people to book on so we can monitor numbers. We are expecting numbers to decrease slightly in September again when a number will start school.

The Buggies are still in use and this year will be their most popular year for usage. They have been for a service and remain in very good condition. We have a couple of companies/Charities who hire them out to show to families for potential purchases and this helps with the funding. The Travel Beds are also available for hire and are used less often but are invaluable to some families.

After the trial ended for the Physio Assessments which were held every two weeks run at the same time as Stay n Play sessions, the session popularity did drop. I believe this is due to the initial demand being fulfilled. We are continuing to run but less often and making sure that we run them during the holidays so that all parents are able to attend. This has increased the demand again and all slots are being filled. Feedback is 100% positive.

Hydrotherapy is continuing to run and remains a service that is high in demand. Because of this, we have moved to 'Needs Led' rather than 'First come, first served' to ensure the slots are going to the children that need it the most. The Children in Need Grant has not been renewed and I have been applying for grants to continue the service. Prices have gone up and the cost of Hydro for 1 year has risen from £10k to £14k (last time prices were reviewed was 2019).

We have reopened our Educational/Informative Courses for parents and have started with a set by Laura Heldfeld around Autism and Juniper Tree for Sensory Integration. These are increasing in popularity as word spreads and repeat bookings. Courses are now selling out. We have a few others planned such as with Guide Dogs.

We have been fortunate to have our team expanded by a number of volunteers: Carla Bland, Laura Beckett, Hannah Davies and Shamila Hanif. All have different areas of expertise and are proving to be invaluable.

Next year, we will need to consider a steady income and create fun and exciting fundraising challenges that comply with government regulations. The Professional Fundraising has returned to pre-Covid levels and is bringing in a steady income.

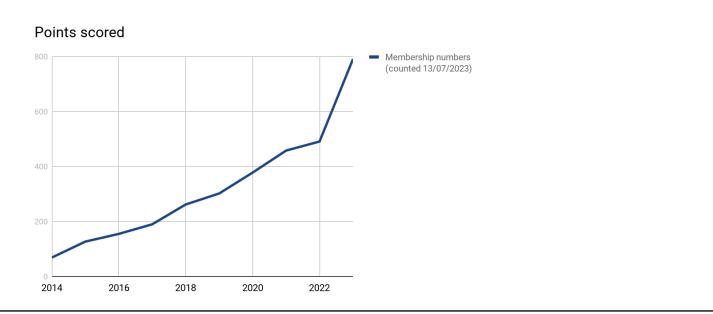
We've also remained prominent in West Yorkshire CANN and the new Leeds Parent Carer Forum have started to tackle issues in the wider community such as EHCP's and Early Years Support. This year we have been awarded The Charity Excellence Framework Quality Mark.

Incident Report Updates can be found in Appendix 3

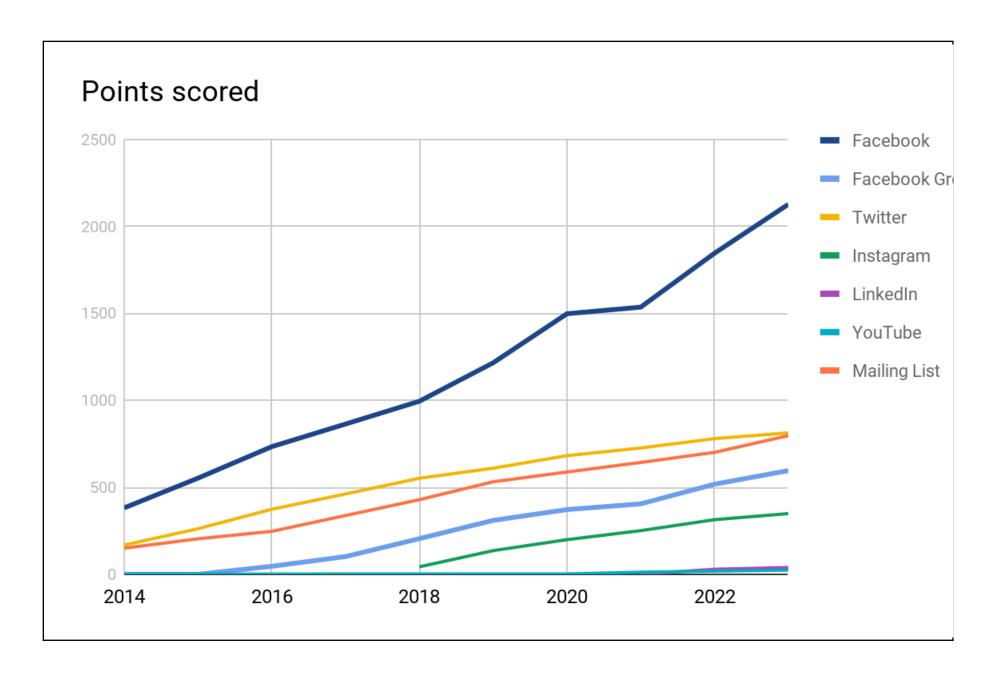
Miriam Watson-Pratt Secretary

Appendix 1
Membership numbers (counted 7/05/2020)

Attendin	2018	%inc	2019	%inc	2020	%inc	2021	%inc	2022	%inc	2023	%inc
g Member												
S												
Complet	311	+66%	-	-	-	-	-	-				
ed												
Registrat												
ion												
Forms												
Families	262	+38%	302	+13%	360	+19%	360	0%				
on												
Contact												
Form												
Online					18	+100%	80	344%	491	+514%	791	+61%
Registrat												
ion												



Social Media	2018	%inc	2019	%inc	2020	%inc	2021	%inc	2022	%inc	2023	%inc
Faceboo k	995	+15%	1216	+18%	1498	+23%	1536	2.5%	1846	+20%	2127	+15%
Faceboo k Group	205	+101%	310	+34%	372	+20%	405	8.9%	518	+25%	596	+15%
Twitter	552	+19%	610	+9.5%	682	+12%	726	6%	780	+7%	813	+4%
Google+	49	n/a	Closed	n/a	Closed	n/a	Closed	n/a	Closed	n/a	Closed	n/a
Instagra m	43 reopene d account	0%	138	+69%	199	+44%	251	26.1%	314	+25%	349	+11%
LinkedIn	-	-	-	-	-	-	1	100%	29	+2800%	39	+34%
Blogger	60 posts 15,936 views	+30% posts +65% views	82 posts 19,675 views	+27% posts +19% views	Closed - on website	n/a	Closed - on website	n/a	Closed	n/a	Closed	n/a
YouTube	2	0%	2	0%	2	0%	12	500%	18	+50%	24	+33%
Mailing List	429	+27%	532	+24%	588	+10%	643	9.3%	701	+89%	797	+13%



Appendix 2 – Breakdown of Family Fun Day events for last 5 years (full figures are stored if needed)

These figures represent the amount booked not attended.

	2018	2019	2020	2021	2022	2023
Jan	-	Adventures at Clip n Climb: Adult: 69 Children: 86 Total: 155	Fundraising and Adventures at Clip n Climb: Adult: 58 Child: 69 Total: 127	Cancelled due to Covid-19	Pottery Painting Adult: 32 Children: 39 Total: 71 Waiting List: 2 families	Sensory Party at Lush Adult: 25 Children: 30 Total: 55 Waiting List: 3 families Parent/Carer: Escape Room Total: 16
Stay n Play			Adult: 9 Children:9 Total:19	Cancelled due to Covid-19	Adult: 17 Children:15 Total: 32	Adult: 34 Children: 38 Total: 72
Feb	The Deep in Hull Adults: 58 Children: 63 Total: 121	Soft Play at Kidzone Adult: 41 Children: 49 Total: 90	Family Photoshoot Families: 18	Cancelled due to Covid-19	Skateboarding/Sco oters at LS10 Adult: n/a Children: 30 Total: 30 Waiting List: 0 families Parent/Carer - Pottery and prosecco Total: 19	Trip to Eureka Adult: 23 Children: 28 Total: 51 Waiting List: 0 families
Stay n Play			Adult: 16 Children:26 Total:42	Cancelled due to Covid-19	Adult: 30 Children:33 Total: 63	Adult: 39 Children: 51 Total: 90
March	Family Photoshoot	Family	Lush:	Cancelled due to	Bowling at	Circus Skills

	April 15th (rearranged) and March 22nd: 18 families	Photoshoot: 10th and 17th March: 18 families	Children - 23 Adults - 24 Total 47	Covid-19	Barnsley Bowl Total 67 Waiting List: 1 family	Adult: 37 Children: 20 Total: 57 Waiting List: 0 families Course: Intro to Autistic Children, Distress Behaviours and Providing Support In person: 5 Online:4
Stay n Play			Adult: 6 Children: 7 Total:13	Cancelled due to Covid-19	Adult: 46 Children:49 <i>Total:</i> 95	Adult: 26 Children: 27 Total: 53
April	Indoor Skydiving at Airkix Adults: 40 Children: 39 Total: 79	Relaxed Session at Lush Adult: 22 Children: 18 Total: 40	Cancelled due to Covid-19	Cancelled due to Covid-19	Soft Play at Kid Zone Adults: 55 Children:57 Total: 112 Waiting List: 1 family Parent/Carer: Axe Throwing Total: 14	Stockeld Adult: 69 Children:79 Total: 148 Waiting List: 21 families Parent/Carer Event: Pottery Making 14 booked Course: Boundary Setting and Challenging Behaviour In person: 17 Online: 10

Stay n Play			Cancelled due to Covid-19	Adult: 12 Children: 11 <i>Total:</i> 23	Adult: 56 Children: 54 <i>Total: 110</i>	Adult: 32 Children: 36 <i>Total:</i> 68
May	Ponderosa Rural Therapeutic Park Adults: 56 Children: 52 Total: 108	Cannon Hall Farm Adult: 51 Children: 49 Total: 100	Cancelled due to Covid-19	This Green Moon Forest School Adult: 17 Children: 13 Under 5: 0 Waiting List: 5 families	Ice Skating at Planet Ice Adult: 53 Children: 58 Total: 111 Waiting List: 0 families	Canal Boats Adult: 23 Children: 20 Total: 43 Waiting List: 13 families Eid Party Adult: 38 Children: 39 Total: 77 Waiting List: 3 families 2023 05 03 In-Person: Autistics and Food Course: Part 1: It's so Much More than Picky Eating In Person:7 Online: 7
Stay n Play			Cancelled due to Covid-19	Adult: 13 Children: 15 Total: 28	Adult: 56 Children: 54 Total: 110	Adult: 37 Children:39 <i>Total:</i> 76
June	Soft Play at KidZone Adult: 37 Children: 39 Total: 76	Forest School Adult: 35 Children: 48 Total: 83	Cancelled due to Covid-19	-Cancelled due to Covid-19	Mini Music Gig Total: 70 Waiting List: 0 families	Watersports 50 booked Adults: 19 Children: 31 Total: 50 Waiting List: 5 families

						Parent/Carer Event: Lush 15 Booked 13 attendees 10 on waiting list Course: Part 2: It's so Much More than Picky Eating In Person:8 Online: 4 Juniper Tree - Sensory Training In Person: 15
Stay n Play			Cancelled due to Covid-19	Adult: 17 Children: 14 Total: 31	Adult: 58 Children: 53 Total: 111	Adult: 78 Children: 70 <i>Total: 148</i>
July	Creepy Crawly Adult: 71 Children: 79 Total: 150	Party - Circus themed Adults: 95 Children: 95 Total - 190	Cancelled due to Covid-19	Cancelled due to Covid-19	Party - Space themed Adults: 99 Children: 96 Total - 195	Birthday Party: Bugs Adult: 93 Children:89 Total: 182
					Waiting List: 5 families	Waiting List: 0 families (but waiting list temporary broke)
						Course: Toilet Talk! Supporting Your Child with Toileting and a Look at Constipation
						In Person: 8 Online:

Stay n Play		Adult: 11 Children: 13 <i>Total:24</i>	Cancelled due to Covid-19	Adults 26 Children: 33 Total: 59	Adult: 37 Children: 38 <i>Total:</i> 75	Adult: Children: <i>Total:</i>
Aug	Children's Tea Party at Iveridge Hall Adult: 47 Children: 41 Total: 88	No event due to Hiccups Holiday	Cancelled due to Covid-19	Children's Tea Party at Iveridge Hall Adult: 41 Children: 30 Total: 71 Waiting List: 8 families Parent/Carer Escape Room Total: 12	Superhero Day Adults: 60 Children: 58 Total - 118 Waiting List: 0 families	
Stay n Play		Adult: 19 Children: 20 <i>Total:</i> 39	Cancelled due to Covid-19	Adults 18 Children: 29 Total: 47	Adult: 32 Children: 29 <i>Total:</i> 61	
Sept	Bowling at Bansley Bowl Adult: 20 Children: 29 Total: 49	Rainbow Factory Adults: 30 Children: 28 Total - 58	Cancelled due to Covid-19	Growing Zone Adult: 25 Children: 25 Total: 7 Waiting List: 1 family Parent/Carer Jamacian Night Total: 14	Lazerzone Adults: 17 Children: 23 Total: 40 Waiting List: 1 family	
Stay n Play		Adult:5 Children:5 <i>Total: 10</i>	Adults 3 Children: 3 Total: 6	Adults 26 Children: 16 Total: 42	Adult: 21 Children: 25 Total: 46	
Oct	Canal Boating with the Safe Anchor Trust Adult: 37	Skiing with Disability Sports Adult: 26 Child: 52	Cancelled due to Covid-19	Stockeld Park - Halloween Adventure Adults: 51	Yorkshire Wildlife Park Adults: 99	

	Children: 33 Total: 70	Total: 78		Children: 49 Total: 100	Children: 96 Total: 197	
				Waiting List: 17 families	Waiting List: 6 families	
					Parent/Carer: Cocktail Making Class Total: 20	
Stay n Play		Adult: 3 Children:2 Total:5	Adults 11 Children: 12 Total: 23	Adult: 23 Children: 22 Total: 45	Adult: 24 Children: 35 <i>Total: 59</i>	
Nov	Smallfoot at the Showcase Cinema	Abominable at the Showcase Cinema	Cancelled due to Covid-19	Ron's Gone Wrong at the Showcase	Cinema - Lyle Lyle Crocodile	
	Adult: 48 Children: 66 Total: 114	Adults: 45 Children: 56 Total: 101		Cinema Adults: 44 Children: 54 Total: 98	Adults: 59 Children: 61 <i>Total: 121</i>	
				Waiting List: 2 families	Waiting List: 1 family	
Stay n Play		Adult: 9 Children:12 <i>Total:21</i>	Cancelled due to Covid-19	Adult: 26 Children:26 <i>Total: 52</i>	Adult: 29 Children: 29 Total: 58	
Dec	Sundown Adventureland Adult: 140 Children: 144 Total: 284	Sundown Adventureland Adult: 100 Children: 106 Total: 206	Cancelled due to Covid-19	Sundown Adventureland Adult: 100 Children: 100 Total: 200	Sundown Adventureland Adult: 94 Children:102 Total: 196	
	Also Sundown run one this year	Christmas Party Adult: 106		Waiting List: 14 families	Waiting List: 19 families	
	Christmas Party: Adult: 106 Children: 108	Children: 109 Total: 215		Christmas Party Adult: 107 Children: 97	Garforth Musical Panto - Sleeping	

	Total: 214			Total: 204 Waiting LIst: 17 families	Beauty Total: 24 Waiting List: 0 families
					Growing Zone Christmas Party Adult: 21 Children: 21 Total: 42
					Waiting List: 0 families
					Christmas Party Adult: 84 Children: 91 Total: 175
					Waiting LIst: 18 families
Stay n Play		Adult: Children: <i>Total:</i>	Adults 7 Children: 6 <i>Total: 13</i>	Adult: 15 Children:18 <i>Total:</i> 33	Adult: 11 Children: 12 Total: 23

Appendix 3 Incident Report Updates

	Exclusions	Hate Incidents	Health & Safety	Complaints/Grievance s	Data incidents/breaches		
2022-2023	0 2 1 0						
	Unofficial Complaint/concern over another par Health and Safety - 11/05/	ure for less than 1 minute. ern - 06/03/2023 ent's behaviour. Rules of St	ay n Play emailed out to re	mind everyone			